

CASE STUDY:

EV+ EMERGENCY VEHICLES PLUS

Recently TecNiq spoke with **Jeremy Beebe**, Service, Parts, and Ambulance Remount Manager with long time emergency market customer **Emergency Vehicles Plus**. EVP primarily purchases K-Series Flashers and Scene Lighting, along with interior lights like the E08 8" Recessed Medical Light, as well as side markers and TecNiq's "Silho-X" series lighting for compartments.

EMERGENCY VEHICLES PLUS

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Here's what he had to say about why they choose TecNiq LED solutions as their go-to vendor for lighting.

"Emergency Vehicles Plus is proud to be the Midwest's leading distributor of fire apparatus, ambulances, ambulance remounts, rescue vehicles and specialty forestry trucks. We represent Rosenbauer fire apparatus, as well as Wheeled Coach, Road Rescue, REV Group Ambulance Remounts, and EV+ Ambulance Remounts".

Q: Being in the emergency market, how big is lighting for your customers?

A: "Lighting is one of the biggest concerns for our customers. The ability to provide custom light packages to meet a customer's needs is very important to our business".

Q: With lighting being such a big factor, what are some of the reasons you choose to work with TecNiq?

A: "We choose TecNiq because of their Lifetime no questions asked warranty, Availability of products, Response time of product inquiries, and TecNiq is always looking to improve and not stay stagnant".

Q: How have you seen TecNiq products help your business and/or customers?

A: "With TecNiq we typically see reduced downtime with in-stock lights, reduced maintenance costs with lifetime warranty, and solutions for upfitting older halogen lighting with new LED lighting - all of which really helps our business support our customer base".

Q: Once the vehicles are upfitted with the TecNiq lighting, what has been the response from customers regarding the TecNiq lighting solutions?

A: "Always positive. I don't know of any customer that switched to TecNiq that later decided to return to a different light manufacturer".

Q: Finally in one word, how would you describe the TecNiq difference?

A: "Service."

TecNiq is proud to be the lighting vendor for Emergency Vehicles Plus, and hundreds of other top-notch upfitters across North America. If you have questions, need quotes, or just want to do some comparative pricing – TecNiq can help. Contact us today to get the ball rolling!

